ICELANDAIR MEDIA KIT
WELCOME ABOARD ICELANDAIR!

Icelandair is a transatlantic airline with decades of experience under its belt. Iceland’s unique position in the middle of the Atlantic makes it the ideal hub for an extensive flight network linking Europe and North America, and passengers can enjoy a stopover in Iceland at no additional airfare.

Since the 1960s, Icelandair has encouraged passengers to enjoy a stopover and now there’s more choice and variety than ever before, with the service available on all transatlantic routes from 24 European gateways to 21 North American gateways (including recent additions Cleveland, Dublin, Dusseldorf, Kansas City and San Francisco).

The airline, which celebrated its 80-year anniversary in 2017, continues to grow by expanding and renewing its fleet, highlighted in April 2018 when the airline received the first of 16 new Boeing 737 MAX aircraft.

ENJOY ICELAND BEFORE YOU STEP OFF THE PLANE

Flying with Icelandair provides passengers with an introduction to the country, plus Icelandic culture and food. Our goal is that you enjoy the journey as much as the destination.

- Hours of entertainment on board: from the latest movie releases to multichannel stereo music, including a strong Icelandic offering.
- A taste of Iceland: local delicacies on board.
- All of Icelandair’s planes are named after Icelandic volcanoes and spots of natural beauty. Three of the airline’s fleet have specially painted liveries. ‘Pingvelli’ is named after one of Iceland’s national parks and was introduced in June 2018 to celebrate 100 years of Icelandic sovereignty. ‘Hekla Aurora’ and ‘Vatnajökull’ were introduced in 2015 and 2017 respectively; their liveries are inspired by the northern lights and Europe’s second largest glacier.

Heading ONBOARD WI-FI

Gate-to-gate Wi-Fi is available on Icelandair’s fleet of Boeing 757 and 767 aircraft. The satellite connection on board is similar to 3G connectivity on the ground and is ideal for emails, browsing and social media. In 2019, our new fleet of Boeing 737 MAX aircraft will feature new, state-of-the-art Wi-Fi.

THE SAGA CLUB | SAGA LOUNGE

Icelandair Saga Club is the airline’s frequent flyer program. Saga Club members enjoy special offers, with added benefits for the most frequent flyers (who achieve Saga Silver and Saga Gold membership), for example access to Icelandair Saga Lounge at Keflavík Airport. Saga Lounge is a departure lounge with a view, where travelers can relax in style. Included is a full bar and food that showcases many of Iceland’s fresh local flavors.

SPECIAL STOPOVER SERVICE

Icelandair strives to bring passengers the ultimate traveling experience, and since 2014 we have introduced a range of special Stopover campaigns, all for the price of a flight ticket:

- Stopover Buddy: The airline regularly runs the Stopover Buddy campaign to match passengers with staff as hosts for a day, to show them Iceland through the eyes of a local.
- Stopover Pass: In 2017, the airline delivered an 11-hour immersive performance on board a transatlantic flight from London to New York via Iceland. This campaign also included a series of free live music events.
- Team Iceland Stopover: As proud sponsors of the national women’s and men’s football teams, in 2018 Icelandair celebrated Iceland’s first appearance at a World Cup with a series of 90-minute experiences co-created by the national team players for passengers to enjoy.

Góða ferð! (Have a nice trip!)
WELCOME TO ICELAND!
HERE ARE A FEW ESSENTIALS ABOUT OUR NORTH ATLANTIC PARADISE.

HIGHWAY 1
We call it the Ring Road because it is shaped like a ring around the whole island. Many people like to follow this 1323km (822-mile) route when they want to see a lot of the country, but don’t forget to venture off on other roads so you can explore areas like the Westfjords, Snæfellsnes Peninsula and Reykjanes.

Note that the Ring Road is different from the Golden Circle. The Golden Circle is a day-trip loop close to Reykjavik that links a few renowned natural highlights, including waterfalls, geysers and a national park.

REYKJAVÍK
The name of Iceland’s capital, Reykjavik, means “smoky bay.” About two-thirds of our population of 350,000 live in the capital region.

LANGUAGE
The national language is Icelandic, and while you’ll have no problem getting by using English, we’re grateful anytime a visitor tries to use góðan daginn (good day) or takk (thank you).

WEATHER
Thanks to the Gulf Stream, winter temperatures are milder here than you’ll find in New York or Toronto. When the thermometer creeps above 68°F (20°C) in summer, Icelanders bask in the sun at cafés and beaches.

SAFE TRAVEL
You probably already know that Iceland is a volcanic land. We also have many glaciers and countless other natural wonders. Remember to stay safe on your travels and check out safetravel.is before you go.

WATER
There’s no need to buy bottled water when you’re here. What comes out of the tap is pure, clean, tasty—and free. You may notice the hot water has a slightly sulfurous smell, but it’s plentiful; we even use it to heat our homes!
CLOTHES
It does not get as cold in winter as you might think, but nevertheless our weather can be quite unpredictable. Bring lots of clothes to wear in layers—even in summer—and a good quality windproof jacket. Most importantly, don’t forget your bathing suit! Visiting our thermal pools is a highlight of most trips (though you can always rent a suit if you forget yours).

WIND
There aren’t a lot of trees in Iceland. It can be windy here. Remember to hold your car door when you open it. Trust us; your rental company will thank you.

ELECTRICITY
Electricity in Iceland is 220 volts, the same as in Europe. If you bring electronics from the US or Canada, you’ll need an adapter for both plugs and current.

WI-FI
Iceland is a wired society, and you’ll find internet hotspots almost everywhere.

PROTECTING NATURE
Many of you will be visiting our country to enjoy our unique nature, of which we are very proud. Please remember, though, that Iceland’s delicate landscapes can take decades, or even centuries, to recover from misuse. Please don’t collect stones, tread on or pick up sensitive moss, or drive off road—even in what may appear to be barren, sandy territory.

LANDSCAPES
Speaking of our landscapes, you’ll notice that there aren’t many signs, fences or other barriers around our natural wonders. We trust your common sense. So when you see or hear a warning, please heed it: Do not step over ropes that are blocking an area. Hot springs can be dangerously hot. Rocks near waterfalls can be slippery. And the sea can be deceptively calm. Follow local advice.

LIGHT
Photographers love Iceland for its incredible, ever-changing light. It never gets fully dark between about mid-May and early August, while in December a muted light shines over the island for a few short hours each day.

The official aurora-spotting season runs from October until March, but the northern lights have been observed as early as August and as late as April.
ICELANDAIR – PROUDLY ICELANDIC

Whether you’re flying with Icelandair en route to or from Iceland, or between Europe and North America with a short airport stopover, we’d like you to feel as if you’ve learned a little bit about our country during the flight.

We’re very proud of our Icelandic heritage and culture and hope we’re able to share that enthusiasm with you. On board our aircraft, you should spot several little glimpses of Iceland, but if you want to catch them all, here’s our cheat sheet:

MUSIC
The music as you board is composed and performed by Icelandic artists. Like it? It’s from our Icelandair Spotify playlist. You can check out the playlist in our in-flight entertainment system.

MENU
Our menu selection features Icelandic ingredients and snacks like hjónabandssæla (an oat-and-jam square, whose name translates as ‘happy marriage’), skyr (a traditional dairy product that resembles yogurt), locally distilled spirits, and award-winning lager.

LANGUAGE
We are very proud of our ancient language. You’ll see some samples of Icelandic, which is a North Germanic language, throughout the cabin. Some headrests show Icelandic translations of some common phrases in English, while pillow covers show a popular traditional lullaby both in Icelandic and in translation. The paper cups list the different words used in Icelandic for cups, and the napkins tell you about Iceland’s first settlers.

IN-FLIGHT ENTERTAINMENT
Our in-flight entertainment system features numerous Icelandic films, documentaries and television programs, as well as an exclusive documentary called Unique Iceland, which will introduce you to some of the country’s highlights for visitors.

NATURAL WONDERS
We’re so proud of our volcanoes, glaciers and other natural wonders, that we’ve even named our aircraft after them. After all, Iceland is famous for its spectacular landscapes. Each one bears the moniker of an Icelandic attraction, including the famously unpronounceable Eyjafjallajökull volcano, which actually doubles as a glacier; Vatnajökull, Europe’s largest glacier; Látrabjarg, Europe’s largest bird cliff; and now also Þingvellir (or Thingvellir, if Icelandic letters have you a little muddled), the rift valley where our parliament was founded in 930 AD.

WATER
At the risk of being immodest, we think our water is the best tasting water in the world. Try it for yourself on the flight. We serve refreshing Icelandic Glacial water throughout the trip.

MOOD LIGHTING
On some lucky aircraft you’ll find mood lighting, like on Vatnajökull: The blue LED lighting in the cabin creates the illusion of being inside an ice cave, while on Hekla Aurora it feels as if you’re watching the northern lights dancing in the Icelandic winter sky.

We hope you enjoy your flight with Icelandair, and that you will savor a refreshing Icelandic travel experience.
### THE ICELANDAIR FLEET

Iceland’s uniquely central location between Europe and North America is the key to Icelandair’s hub-and-spoke network, which our efficient, economical fleet of Boeing 737 MAX, 757 and 767 aircraft is perfectly suited to serve.

#### BOEING 737 - MAX 8

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<td>Maximum Takeoff Weight</td>
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Maximum range based on full passenger load.
Each of our aircraft is named after an Icelandic volcano, glacier or other natural wonder. Passengers boarding the plane can see a sign with an illustration of the natural wonder in question, explaining its name and giving some basic information about it.

Here we also have a pronunciation guide for these names. Don’t worry if you can’t perfect it!

**BLÁFJALL I TF-FIK** ([Blaau-fyatl])
A table mountain in North Iceland. From its flat top it offers climbers an astounding view over one of the most beautiful creations of Mother Nature, Lake Mývatn.

**DYNGJUFJÖLL I TF-ISS** ([Deeng-iu-fiudl])
Volcanic highland massif in North Iceland. The famous Askja caldera, a popular tourist destination, is situated in Dyngjufjöll.

**DYRHÓLAEY I TF-ICU** ([DIHR-hoal-a-ay])
This picturesque 394 ft-high (120 m) promontory on the south coast of Iceland sports a hole large enough for ships to sail through on a calm day. Its name translates to “door hill island.”

**EIRIKSJÖKULL I TF-ISZ** ([AY-reeks-yuh-kutl])
According to legend, an outlaw named Eiríkur escaped from his pursuers by cartwheeling to the top of the highest mountain in West Iceland. This volcano, formed by subglacial activity, was later named in his honor.

**ELDBORG I TF-FIN** ([ELD-borg])
The name of an extinct volcanic crater in the west of Iceland, one of the country’s most beautifully formed.

**ELDFELL I TF-ISK** ([ELD-fetl])
On Heimaey, one of the Westman Islands, is a volcanic cone formed during a surprise 1973 eruption not far from the center of one of the most important fishing villages in Iceland. No one was hurt.
**ELDGJÁ** I TF-ISP [ELD-glaü]
The largest volcanic fissure in the world, 25 mi (40 km) long. Into it plunges the spectacular Öfærufoss waterfall, which until 1993 had a natural stone bridge extending over it. The bridge broke in a glacial flood.

**EYJAFJALLAJÖKULL** I TF-FII [AY-ya-fyat-la-yuh-kutl] (good luck!)
A relatively small ice cap in South Iceland, just west of the much larger Mýrdalsjökull glacier. Eyjafjallajökull covers the caldera of a volcano with a summit elevation of 5,466 ft (1,666 m). The most recent eruption in Eyjafjallajökull was in April 2010.

**GRÁBRÓK** I TF-ISV [GRAU-broke]
A crater that was formed in a fissure eruption in West Iceland less than 3,000 years ago. Children love running up to the top of this friendly volcano, which stands just a few meters from the road.

**GRÍMSVÖTN** I TF-FIS [GREEMZ-vutn]
A volcano and a series of subglacial lakes in southeast Iceland on the Vatnajökull glacier. Grimsvötn has one of the highest eruption frequencies in Iceland; the last was in May 2011.

**GULLBORG** I TF-ISW [GUTL-borg]
Means the “golden fortress” and refers to the beautiful regular round shape of this extinct crater in West Iceland.

**HEKLA AURORA** I TF-FIU [HEK-la au-RO-ra]
Hekla is Iceland’s most famous volcano, which last erupted in 2000. The aircraft was renamed Hekla Aurora in 2014 and repainted in northern lights livery for our #MyStopover campaign.

**HELGAHELL** I TF-FIT [HEL-gah-fetl]
A dormant cone volcano on the outskirts of an important fishing town in the Westman Islands. Its neighbor, Eldfell, was formed in an eruption in 1973.

**HENGILL** I TF-FIX [HEN-gitl]
Volcanic system not far from Reykjavík. The most recent eruption has been radiocarbon dated to about 1,900 years ago. Hellisheiði Geothermal Plant is situated at Hengill. The estimated production capacity for the completed Hellisheiði plant is 300 MW of electricity and 400 MW of thermal energy.

**HERÐUBREIÐ** I TF-FIA [HARE-theu-braith]
An extinct volcano in the Highlands of North Iceland. It is a tuya, a volcano formed under a glacier. Many Icelanders consider Herðubreið to be the most beautiful mountain in Iceland.

**HLÖÐUFELL** I TF-ISO [HLEU-thu-fetl]
This a tuya volcano 6 mi (10 km) southwest of Langjökull glacier. Hlöðufell was formed when lava erupted through a thick ice sheet that covered all of Iceland during the Pleistocene epoch.

**JÖKULSÁRLÓN** I TF-ICE [YUH-kuls-aur-loan]
Jökulsárlón is a picturesque glacial lagoon in southeast Iceland. Floating on its blue surface are magnificent icebergs from Vatnajökull, the largest glacier in Europe.

**KATLA** I TF-FIV [KAT-la]
Volcano beneath the ice sheet of the South Iceland glacier Mýrdalsjökull. The last eruption of Katla was in 1918.

**KEILIR** I TF-ISJ [KAY-leer]
Cone-shaped volcano that was created subglacially and is located on the Reykjanes Peninsula to the south of Reykjavík, from where it can be viewed as a well-known landmark. It rises to 1,243 ft (379 m) and consists primarily of hyaloclastite and pillow lavas.
KETILDYNGJA I TF-ISR [KETTIL-deengja]
This is a shield volcano southeast of the famous Lake Mývatn, formed as a result of an eruption in Ketildyngja about 3,800 years ago.

KRAFLA I TF-FIO [KRAB-la]
Caldera about 6 mi (10 km) in diameter and is in a 56-mi (90-km) fissure zone, in the north of Iceland in the Mývatn region. Krafla’s highest peak reaches 2684 ft (818 m). There have been 29 reported eruptions in recorded history, the last of which occurred between 1975 and 1984.

LAKI I TF-ISF [LAH-kih]
Laki is the name of a volcanic fissure and mountain in southern Iceland. The largest lava eruption in recorded history began here on June 8, 1783.

LÁTRABJARG I TF-ICY [LAU-tra-byarg]
Látrabjarg is the westernmost point in Iceland and is Europe’s largest bird cliff. This 14-km-long and 440-m-high cape is home to millions of birds, including puffins and razorbills.

MAGNI I TF-FIC [MAG-nih]
Name of one of the two craters that were tailor-made for tourists in the first stage of the Eyjafjallajökull eruption in March 2010.

SKJALDBREIÐUR I TF-LLX [SKYALD-bray-ther]
An extinct shield volcano in the vicinity of Þingvellir, the South Iceland site of the old Icelandic parliament, or Alþingi. Skjaldbreiður is estimated to be around 9,000 years old.

SNAÆFELL I TF-FIP [SNEYE-fetl]
Snæfell, an extinct volcano northeast of Vatnajökull glacier. It has been dormant for at least 10,000 years.

SNAÆFELLSJÖKULL I TF-ISD [SNEYE-fetls-yuh-kutl]
Extinct strato-volcano in western Iceland. The entrance to the centre of the Earth is to be found at its top. Some even believe it is a landing site for extraterrestrials.

SURTSEY I TF-FIJ [SEURT-say]
Off the coast of South Iceland, a young island that grew up from the ocean floor during a volcanic eruption in 1963.

SVÖRTUBORGIR I TF-ISON [SWUR-tuh-boregear]
A row of volcanic craters west of Námafjall near Lake Mývatn. This cone row was created in an eruption 2,000 years ago.

TORFAJÖKULL I TF-isy [TOR-va-yuh-kutl]
Is in the Highlands of South Iceland and is named after Torfi, an Icelandic historical figure. During the plague in 1493, he is said to have found shelter there with his family.

VATNAJÖKULL I TF-FIR [VAT-na-yuh-kutl]
Europe’s largest glacier, covering 8% of Iceland’s surface. Six volcanoes lie underneath it, including Bárðarbunga, which caused the Holuhraun eruption in 2014–2015.

ÞINGVELLIR I TF-IX [THING-vet-leer]
The Þingvellir plains are a spectacular rift valley in southwest Iceland created by two tectonic plates drifting apart—one of the few places in the world where this can be observed on dry land. There the Alþingi, one of the world’s oldest parliaments, was founded in 930 AD.

ÖRÆFAJÖKULL I TF-ISL [EU-rye-va-yuh-kutl]
The largest active volcano in Iceland, and on its northwestern side is Hvannadalshnjúkur, the highest peak in the country. It has not erupted since the 18th century.
ICELANDIC FOR BEGINNERS

1,000 years, 350,000 speakers and 50 words for snow. The Icelandic language is something else.

Only 350,000 people speak Icelandic, which is among the world’s oldest languages. Listening to it is like traveling through time—due to the nation’s geographic isolation and conscious preservation it has hardly changed for a thousand years. Preserved ancient texts can be read by today’s schoolchildren.

In Iceland, creating new words for technological innovation is a national pastime, especially since the 19th century. Usually they are based on existing ones.

- The word for telephone is *sími*, from an ancient word for long thread
- The word for computer is *tölva*—a fusion of *tala* (number) and *völva* (prophetess)
- The word for helicopter is *þyrla*, from a verb meaning twirl

Icelandic has three additional letters: *Æ/æ* (sometimes written as “ae”) is pronounced like the “i” in tide. *Ð/ð* (sometimes written as “d”) is pronounced like the “th” in there. *Þ/þ* (sometimes written as “th”) is pronounced like the “th” in think.

Of course, Icelanders have selected their favorite word in a national referendum: *Ljósmóðir* (mother of light) is the Icelandic word for midwife.

Icelandic contains approximately 50 words for snow. These include *skæðadrífa*, *kafaldsmyglingur*, *éi*, *snjóhraglandi* and *hundslappadrífa*. For some reason, the most popular one is *snjór*.

Unlike most European languages, there is no formal and informal version of the word You. Simply use *Þú* regardless of who you are addressing. And make sure to address Icelanders by their first name, even if they’re a music icon (Björk) or the world’s first female President (Vigdís). In fact, our phone book is listed alphabetically by first names.

Iceland has a strict government-run committee that decides which names are appropriate for giving to newborns.

ICELANDIC 101

Hello – Halló (ha-loh)
Hi – Hæ – (hai)
Good morning/afternoon – Góðan daginn (goth-than dai-yin)
Good evening – Gott kvöld (goht-kvohld)
Good night – Góða nótt (goth-tha noht)
Goodbye – Bless (blehss)
Bye – Bæ (bai)
See you later – Sjáumst (syaumst)
Thank you very much – Takk fyrir (tahk fe-reer)
You’re welcome – Það var ekkert (thah vahr ehk-kert)
Yes – Já (yau)
No – Nei (nay)
Maybe – Kannski (kahn-skee)
Okay – Allt í lagi (allt ee lai-yi)
I love you – Ýg elska þig (yeh elhska thih)
My name is – Ýg heiti (yeh hay-ti)
One hot dog with everything please – Eina með öllu, takk (ay-na meth oddlu takk)
I’m a journalist – Ýg er blaðamaður (yeh air blathamathur)
Where can I find … – Hvar finn ég … (kvahr finn yeh…)
I don’t speak Icelandic – Ýg tala ekki Íslensku (yeh tah-la eh-ki ees-lensku)
Hekla Aurora – The Northern Lights in the Sky

Dressed in the beautiful colors of an Icelandic winter landscape, our aircraft Hekla Aurora flies the northern lights across the Atlantic every day of the year. Not only is our Boeing 757 wrapped in this exquisite livery, but Hekla Aurora’s interior is illuminated with beautiful one-of-a-kind mood lighting recreating the fabulous display of the aurora borealis.

‘Hekla’ is a traditional Icelandic girl’s name and also the name of one of our better-known volcanoes. ‘Aurora’ is a reference to the northern lights. The northern lights are a breathtaking natural phenomenon, and Iceland is one of the best places to catch them. So this seemed like a match made in heaven - or the very least high in the sky.

The aircraft was launched in 2015 as part of Icelandair’s #MyStopover campaign.
Vatnajökull – The First Flying Glacier

Vatnajökull was the second handcrafted livery to join the Icelandair fleet. The hand-painted aircraft exterior, commissioned as part of Icelandair’s 80th anniversary in 2017, represents the beauty and grandeur of the Vatnajökull glacier in southeast Iceland. The interior has also been adorned with details to replicate the nuances of the glacier itself, including ice-blue ambient lighting illuminating the main cabin.

Even if you have lived in Iceland your whole life, the wonders of Vatnajökull never cease to amaze and enthrall. The largest glacier in Europe tumbles down the highest mountain ridge in Iceland, creating tremendous icefalls just above the southeast part of Route 1.

The ice giant covers 8% of Iceland and is up to 1000 meters (3280 feet) thick. Ice, water, and tectonic plate movements have shaped Vatnajökull’s surrounding landscape over millennia. Today, the whole area forms Europe’s largest natural reserve, Vatnajökull National Park.
Þingvellir – Flying the Flag for Iceland

Þingvellir (pronounced Thingvellir) is the newest member of our special livery family. Dressed up in the blue, white and red of the Icelandic flag, this beautifully decorated aircraft celebrates the 100-year anniversary of Icelandic National Sovereignty in 2018. It was on December 1, 1918 that Iceland was granted autonomy after six and a half centuries under Danish and Norwegian rule.

The Þingvellir plane takes its name from the spectacular plains of Þingvellir where the Alþingi parliament was founded in 930 AD. Outdoor sessions were held at the site for almost 900 years and the Alþingi is often claimed to be the world’s oldest parliament. The Þingvellir area is now a UNESCO World Heritage Site and national park. Aside from its historical importance, the area is of great geological interest as well. The Þingvellir plains are in fact a rift valley on the boundary between two tectonic plates, created by their drifting apart. It’s one of the few places in the world where this phenomenon can be seen clearly on dry land.
ICELANDAIR’S CLASSES OF SERVICE

Icelandair offers a broad range of fare classes and amenities for tailor-made travels. There is a selection of Economy fares aimed at the comfort-seeking leisure traveler and budget business traveler. For those looking for a little pampering, Saga Premium offers extra comfort and services to ensure a most relaxing and enjoyable flight.

More information is found on our website: www.icelandair.com/support/on-board/classes-of-service/
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<td>No</td>
<td>Yes, where applicable</td>
<td>Yes, where applicable</td>
</tr>
<tr>
<td>Lounge access</td>
<td>No</td>
<td>No</td>
<td>No</td>
<td>Yes, where applicable</td>
<td>Yes, where applicable</td>
</tr>
<tr>
<td>Priority boarding</td>
<td>No</td>
<td>No</td>
<td>Yes, where applicable</td>
<td>Yes, where applicable</td>
<td>Yes, where applicable</td>
</tr>
<tr>
<td>Seating 737, 757</td>
<td>3-3</td>
<td>3-3</td>
<td>3-3</td>
<td>2-2</td>
<td>2-2</td>
</tr>
<tr>
<td>Seating 767</td>
<td>2-3-2</td>
<td>2-3-2</td>
<td>2-3-2</td>
<td>2-1-2</td>
<td>2-1-2</td>
</tr>
<tr>
<td>Luggage allowance</td>
<td>No checked luggage</td>
<td>1x50 lb (23 kg)</td>
<td>1x50 lb (23 kg)</td>
<td>2x70 lb (32 kg)</td>
<td>2x70 lb (32 kg)</td>
</tr>
<tr>
<td>Carry-on luggage</td>
<td>1x22 lb (10 kg)</td>
<td>1x22 lb (10 kg)</td>
<td>1x22 lb (10 kg)</td>
<td>2x22 lb (10 kg)</td>
<td>2x22 lb (10 kg)</td>
</tr>
<tr>
<td>Legroom</td>
<td>31–32” / 79–81 cm</td>
<td>31–32” / 79–81 cm</td>
<td>31–32” / 79–81 cm</td>
<td>40” / 101 cm</td>
<td>40” / 101 cm</td>
</tr>
<tr>
<td>Recline</td>
<td>4” / 10.16 cm</td>
<td>4” / 10.16 cm</td>
<td>4” / 10.16 cm</td>
<td>6” / 15.5 cm</td>
<td>6” / 15.5 cm</td>
</tr>
<tr>
<td>In-flight entertainment</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Wi-Fi</td>
<td>At a small fee</td>
<td>At a small fee</td>
<td>Included for 2 devices</td>
<td>Included for 2 devices</td>
<td>Included for 2 devices</td>
</tr>
<tr>
<td>Headphones</td>
<td>For sale</td>
<td>For sale</td>
<td>For sale</td>
<td>Yes, noise-canceling</td>
<td>Yes, noise-canceling</td>
</tr>
<tr>
<td>Blankets and pillows</td>
<td>Upon request</td>
<td>Upon request</td>
<td>Upon request</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Universal electric outlet</td>
<td>No</td>
<td>No</td>
<td>No</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>USB port</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Non-alcoholic beverages</td>
<td>Included</td>
<td>Included</td>
<td>Included</td>
<td>Included</td>
<td>Included</td>
</tr>
<tr>
<td>Alcoholic beverages</td>
<td>For sale</td>
<td>For sale</td>
<td>For sale</td>
<td>Included</td>
<td>Included</td>
</tr>
<tr>
<td>Meals</td>
<td>For sale</td>
<td>For sale</td>
<td>For sale</td>
<td>Included, special menu</td>
<td>Included, special menu</td>
</tr>
<tr>
<td>Amenity kit</td>
<td>No</td>
<td>No</td>
<td>No</td>
<td>On N-American routes</td>
<td>On N-American routes</td>
</tr>
<tr>
<td>Hot towels</td>
<td>No</td>
<td>No</td>
<td>No</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Pre-flight drink</td>
<td>No</td>
<td>No</td>
<td>No</td>
<td>On N-American routes</td>
<td>On N-American routes</td>
</tr>
<tr>
<td>Stopover</td>
<td>For up to 3 nights</td>
<td>For up to 7 nights</td>
<td>For up to 7 nights</td>
<td>For up to 7 nights</td>
<td>Unlimited</td>
</tr>
<tr>
<td>Change fees</td>
<td>$300*</td>
<td>$150*</td>
<td>None, but fare difference may apply</td>
<td>From $150* fare difference may apply</td>
<td>None, but fare difference may apply**</td>
</tr>
<tr>
<td>Combinability between classes</td>
<td>Does not combine with other classes</td>
<td>Combines with Saga Premium</td>
<td>Combines with Saga Premium Flex</td>
<td>Combines with Economy Standard</td>
<td>Combines with Economy Flex</td>
</tr>
<tr>
<td>Saga Points earned</td>
<td>50%</td>
<td>100%</td>
<td>150%</td>
<td>200%</td>
<td>300%</td>
</tr>
</tbody>
</table>

*See more information in the booking system.  
**Additionally: A free shift of flight time up to +/- 24 hours if booked within 48 hours of the original departure time. Valid on FI flights only.
Relax in style in the Icelandair Saga Lounge at Keflavík Airport. The refreshing design is inspired by the pure Icelandic nature and the warmth of our culture. With this perfect mixture of cozy and cool, we hope that you will feel right at home.

The lounge offers our guests a stunning panoramic view of the Reykjanes peninsula and Faxaflói bay – all the way to Snæfellsjökull glacier in the west on a clear day.

Enjoy the wide selection of delicious meals, the cozy fireplace to snuggle up by, and the reclinners perfect for a little luxurious shut-eye. Whether you’re an early bird or passing through, Saga Lounge ensures that your airport time is quality time.

**FACILITIES**
- 1350 sq meters (14530 sq ft) of comfort and luxury
- Refreshing Nordic design
- Delicious meals
- Stunning panoramic view
- Showers (soap and towels provided)
- Luxurious reclinners
- Cozy fireplace
- Free Wi-Fi
- Family facilities
- Kids’ play area

**HOURS**
Icelandair Saga Lounge is open daily from 5:30am to 5:30pm. There are extended hours from May to August.

**ACCESS**
Lounge access is available to passengers traveling in Saga Premium on Icelandair flights. Gold and Silver members of the Icelandair frequent flyer program, known as Saga Club, also have lounge access.

Holders of certain credit cards, as well as members of certain airline loyalty programs, can access the Saga Lounge. A list is detailed on our website: [www.icelandair.com/support/airports/saga-lounge/](http://www.icelandair.com/support/airports/saga-lounge/).

To access the lounge, passengers/cardholders and guests must hold a boarding pass for a departing Icelandair flight or charter flight operated by Icelandair.
As an airline, Icelandair traces its roots back to 1937, when a fledgling airline, Flugfélag Akureyrar, was founded at Akureyri in northern Iceland.

The history of our airline dates back more than 80 years. We have been a vital part of Icelandic aviation history, and our history reflects the spirit of the Icelandic nation, its resourcefulness and innovation.

More history is detailed on our website at www.icelandair.com/about/history/flying-since-1937/.

FIRST STEPS

1937 I A fledgling airline named Flugfélag Akureyrar is founded in Akureyri on Iceland’s north coast.

1940 I Flugfélag Akureyrar moves its headquarters to the capital, Reykjavik, and changes its name to Flugfélag Íslands. The company later assumes the international trade name Icelandair.

1944 I Three young Icelandic pilots, returning from flight training in Canada, found Loftleiðir, later also known as Icelandic Airlines.

1945-7 I Initially, both Flugfélag Íslands and Loftleiðir concentrate on domestic air services. In 1945 Flugfélag Íslands makes its first international flights to Scotland and Denmark. Loftleiðir begins international operations in 1947.

1953 I Loftleiðir commences its pioneering low-fare services across the North Atlantic.

1973 I Flugfélag Íslands and Loftleiðir merge under a new holding company, Flugleiðir.

1979 I Flugleiðir assumes all operating responsibilities of its two ‘parents,’ and decides to use Icelandair as its international trade name. It retains the Flugleiðir name in the domestic market.

A NEW ERA

1987 I On the 50th anniversary of the company, a breakthrough agreement is signed with the Boeing company to renew Icelandair’s international fleet.

1989-93 I A new generation of Boeing jets, Boeing 757-200 and 737-400 gradually replaces the older fleet.

2003 I A single-type fleet of Boeing 757 is established by 2003.

2003 I Flugleiðir becomes a holding company with 11 subsidiaries in the travel and tourism industry in Iceland. Icelandair is the largest subsidiary.
THE PATH FORWARD

2005 | Flugleiðir changes its name to FL Group. Later in the year, investments become the focus of FL Group and its acquisitions and corporations are divided into groups – the Icelandair Group being one of them.

2005 | Icelandair’s route network incorporates a Boeing 767 serving San Francisco, the airline’s first destination on the US west coast.

2006 | Icelandair Group is listed as ICEAIR on the Iceland Stock Exchange after being sold from FL Group.

2013 | A contract with Boeing is signed, confirming an order of 16 737 MAX8 and 737 MAX9 aircraft, with an option to buy an additional eight aircraft. The delivery of the first aircraft is scheduled for early 2018.

2016 | Passengers in the international route network amount to over 3.7 million, up from 1.3 million passengers in 2009.

2016 | A new, global marketing initiative is launched. The Icelandair Stopover Buddy service allows passengers who stopover in Iceland on their way across the Atlantic to ask for a travel buddy, who is also an Icelandair employee.

2017 | Icelandair Group celebrates 80 years of operations. The number of passengers transported in 2017 reaches 4 million.

2018 | The route network continues to grow, with additions including Cleveland, Dublin and Kansas City, and returning to San Francisco.

2018 | Icelandair takes delivery of three of its new Boeing 737 MAX aircraft.

2018 | In the summer, Icelandair transports the national men’s football team to their World Cup debut in Russia.

2019 | Icelandair plans to take delivery of six new Boeing 737 MAX aircraft.
The Icelandair Group is proud of its role in the Icelandic community and continues to seek new opportunities to expand its ties.

Icelandair supports many worthy events and projects. Sponsorships are focused in three main areas:

- Sports
- Music
- Charity

SPORTS | THE NATIONAL OLYMPIC AND SPORTS ASSOCIATION OF ICELAND

The National Olympic and Sports Association of Iceland (ISI) is the umbrella organization of the country’s entire sports movement and the supreme authority in all amateur sports activities and associated volunteer work in Iceland under the Sports Act. ISI organizes and oversees Iceland’s participation in the Olympic Games, Games of the Small States of Europe, and other sports events held under the auspices of the International Olympic Committee (IOC). Icelandair has been a long-time supporter of ISI and is one of the four companies forming the ISI Olympic Family.

SPORTS | ICELAND FOOTBALL ASSOCIATION

The Iceland Football Association (KSI) was founded in 1947, and Icelandair has been a faithful long-time sponsor. The Icelandic national teams, the men’s and women’s A-teams, and the U21, U19 and U17 teams fly with Icelandair with the company’s logo on their travel attire. In 2016 the men’s A-team participated for the first time in a major tournament, Euro 2016 in France, making Iceland the smallest nation ever to qualify for a major football tournament. In 2016 the women’s A-team qualified for the third time for participation in a major tournament, Euro 2017 in the Netherlands. The men’s A-team put its name in the history books again by becoming the smallest nation ever to qualify for the World Cup, football’s largest stage, in Russia 2018.
SPORTS | ICELANDIC HANDBALL FEDERATION
The Icelandic Handball Federation has sent its athletes across the world in team colors that prominently feature the Icelandic flag and the Icelandair logo. Team handball is an extremely popular sport in Iceland, and Icelandic players and coaches have achieved outstanding results, both in Iceland and abroad. The Icelandic men’s team took silver at the Beijing Olympics in 2008 and bronze at the European Championship in Austria in 2010. The men’s team has qualified for the biennial European Championship and World Cup every year since 2010.

SPORTS | ICELAND BASKETBALL ASSOCIATION
The Iceland Basketball Association is responsible for all basketball activities in Iceland, and Icelandair sponsors the association and its affiliated basketball teams in competitions in Iceland and abroad. Basketball is popular in Iceland and the national team has been competing with growing success, making its first appearance at a major tournament, the EuroBasket, in Berlin 2015, and qualifying for the second time for participation in the 2017 EuroBasket.

SPORTS | ICELANDIC GOLF ASSOCIATION
Golf is extremely popular in Iceland, and the Icelandic Golf Association is one of the largest sports associations in the country. Icelandair has actively supported the work of the association in recent years, and Icelandic elite golfers have flown with Icelandair and worn the company’s logo on their competition attire. Icelandair has for a long time focused on providing traveling leisure golfers with the services they need, and the successful cooperation with the Icelandic Golf Association is an extension of those services.

SPORTS | WORLD CHAMPIONSHIP OF THE ICELANDIC HORSE
Icelandair Cargo is the principal sponsor of the World Championship of the Icelandic Horse, which is held annually at various locations in Europe.

SPORTS | ICELAND SPORTS ASSOCIATION FOR THE DISABLED
The Iceland Sports Association for the Disabled (IF) is the supreme authority in sports for the disabled under the auspices of the National and Olympic Sports Association of Iceland. IF organizes and oversees Iceland’s participation in the Paralympics, the Special Olympics, and other major sports events for disabled athletes. Icelandair has supported IF for over 25 years and is one of the association’s five largest sponsors and partners.
ICELANDAIR
SPONSORSHIP

MUSIC | ICELAND AIRWAVES

Icelandair is the founder and main sponsor of Iceland Airwaves, a music festival held in November each year in Reykjavik. Iceland Airwaves is an annual music event that started in 1999 as a talent show for the benefit of foreign record-company executives; since then, Airwaves has grown and blossomed and is now an integral part of the cultural life of Reykjavik. The fruits of the festival’s labor have been ripening, and today many Icelandic artists, such as Quarashi, Sigur Rós, Apparat Organ Quartet, Trabant, Of Monsters and Men, and others, have made their way to the international music scene. For more details see the festival website www.icelandairwaves.com.

MUSIC | ICELAND MUSIC EXPERIMENTS

Icelandair is proud to offer young and talented musicians an opportunity to shine through Iceland Music Experiments (IME). IME is a musical event where young people make their musical debut and get their first chance to step into the limelight and play their music. Icelandair rewards IME victors by offering them the opportunity to perform at the annual Iceland Airwaves festival.

CHARITY | SPECIAL CHILDREN TRAVEL FUND

The main objective of the Special Children Travel Fund (Vildarbörn) is to help children suffering from long-term illness or other difficult circumstances to see something of the world. The fund is supported both directly by Icelandair and through the generous donations of our customers. Vigdis Finnbogadottir, former President of Iceland, is the protector of the fund. For more details see www.vildarborn.is.

EDUCATION | CO-OPERATION WITH REYKJAVIK UNIVERSITY

Reykjavik University is Iceland’s largest private university, a dynamic international institute of learning with more than 3000 students. We support and work alongside students and teachers on a wide range of annual projects. Knowledge-sharing is key and each year we strive to engage new talent to work on various projects within our company.

TOURISM | THE ICELANDIC TOURISM FUND

Icelandair Group is a leading shareholder in the Icelandic Tourism Fund (ITF), an investment fund focused on new projects that increase the diversity of Icelandic tourism and strengthen its infrastructure. The fund’s main focus is on experience-based investments and on supporting the development of year-round attractions for tourists and Icelanders alike. ITF is the leading investor in Whales of Iceland, the largest whale exhibition in Europe; and Into the Glacier, the largest man-made ice cave in Europe, situated in the Langjökull glacier.
SEARCH & RESCUE | ICE-SAR, SLYSAVARNAFÉLAGÍÐ LANDSBJÖRG
Since 2014, Icelandair Group has been one of the main sponsors of ICE-SAR, the Icelandic Search and Rescue operation. The company’s objective is to provide support to enable the organization to engage in efficient accident prevention and rescue efforts, and to enhance the safety of tourists traveling in Iceland. The aim of the organization is to minimize the frequency of travel accidents and reinforce the image of Iceland as a safe tourist destination by providing useful travel information and maintaining an effective safety net. The partnership reinforces the already outstanding work of ICE-SAR and represents an important factor in promoting safer tourism by various means, including the sponsorship and marketing of the SafeTravel.is website to tourists through Icelandair Group’s distribution channels. The sponsorship agreement also provides for additional support to ICE-SAR, an efficient all-volunteer organization, in its core field of search and rescue.

LITERATURE | GRÖNDALSHÚS
Icelandair Group has partnered with the City of Reykjavik, UNESCO City of Literature, in the renovation and running of Gröndalshús, a cultural jewel in Reykjavik’s old town of Grjótaþorp. Benedikt Gröndal, poet and naturalist, bought the house in 1888 and lived there until his death. Gröndalshús is dedicated to the memory of Benedikt Gröndal and to the history of the 19th century in Reykjavik with an exhibition on the main story of the house, prepared in collaboration with the Reykjavík City Archives. Gröndal’s parlors are also used for literary functions, and there are facilities for meetings and receptions. The basement features a poet’s residence for foreign writers visiting Reykjavik for their work, and the attic includes working facilities for poets and literary scholars.
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Communications Manager - North America: Michael Raucheisen | michaelr@icelandair.is
Air Iceland Connect | General email: media@airicelandconnect.is

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Air Iceland Connect: media@airicelandconnect.is

WEBSITE
Icelandair: www.icelandair.is
Icelandair Group: www.icelandairgroup.is
Air Iceland Connect: www.airicelandconnect.is

SOCIAL MEDIA - ICELANDAIR
Twitter: twitter.com/icelandair | Handle @Icelandair
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Instagram: instagram.com/icelandair/ | Handle @Icelandair
Youtube: youtube.com/user/icelandair

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Youtube: youtube.com/c/AirIcelandConnect

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- #MyStopover

HASHTAGS - AIR ICELAND CONNECT
- #MyNorthAdventure

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www.icelandairgroup.is/investors/media/

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Air Iceland Connect, part of Icelandair Group, is a flexible yet powerful airline, servicing domestic flights in Iceland and the North Atlantic countries. We fly from Reykjavik to Isafjordur, Akureyri and Egilsstadir, Keflavik to Akureyri as well as to five destinations in Greenland. In addition, we offer flights to the Faroe Islands in partnership with Atlantic Airways.

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